

Social Media Manager

You will be responsible for managing our Facebook, Instagram, Twitter, YouTube and LinkedIn accounts as well as creating a fully detailed plan and strategy for the content that is released on each platform. This will involve writing your own scripts for the Short videos that go on our Instagram as well as making sure we have a variety of different young people and influencers getting involved in and sharing our platforms.

The ideal candidate will think on their feet and create content relevant to our audience demographic and current affairs.

They will have good knowledge of the legal implications involved in maintaining content on social media accounts and websites. They will have good ideas for content strategies to grow our social media presence and will liaise with influencers and other parties appropriately to carry out these strategies.

You will be required to handle both routine operations and long-range planning. This will also involve producing analytics reports for the AWAKE management team weekly, summarising social media activity.

Working hours will be 09:30 - 18:30 Monday - Friday as well as Saturday mornings 09:30 - 13:00 and you will report directly to the director of operations.

This is a fantastic opportunity to join an up and coming media movement run by young people to create world class content with an established, highly talented and collaborative team.

Compensation is dependent upon experience.

Package will include relocation expenses if necessary.



REQUIREMENTS

- **Experience managing and growing a social media page on Facebook, YouTube and/or Instagram.**
- **A good network of young people.**
- **Good knowledge of current affairs.**
- **Outstanding organisation and time management skills.**
- **Strong written communication and English literacy skills.**
- **Basic experience in video editing.**
- **Strong analytic skills and ability to spot trends and patterns.**

GO TO WWW.AWAKE.ORG/CAREERS TO APPLY!